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PRESS RELEASE

**Weinig CEO Wolfgang Pöschl celebrates
sixtieth birthday**

Wolfgang Pöschl, CEO of Weinig AG based in Tauberbischofsheim, is celebrating his sixtieth birthday. Born in Ludwigsburg, Wolfgang Pöschl has been the figurehead of the market leader in machines and systems for solid wood processing since 2010. Since 2012, he has also represented the interests of the wood processing industry in the German Engineering Federation (VDMA).

Under the leadership of Wolfgang Pöschl, Weinig AG and the entire Weinig Group have enjoyed tremendous growth. He plotted a course for sustainable growth from the very outset of his tenure as CEO with the integration of panel processing specialist Holz-Her. Internally, Wolfgang Pöschl has changed structures, shifting the focus towards core competences. As part of this strategic re-orientation, the entire customer-specific, complex planing technology and associated tool peripherals were consolidated in Tauberbischofsheim in 2015. In 2016, Weinig achieved record turnover.

Wolfgang Pöschl has also left his mark on strategic product development. The system technology marketed successfully worldwide via the Weinig Concept business unit has been given an even more central role. Modern scanner technology has also been prioritized by expanding capacities.

Social engagement has also been close to Wolfgang Pöschl’s heart, as has the region where Weinig still has its roots despite its growth into a global player.

Photo:

Wolfgang Pöschl